

## Terminal Demographics

Source: ACI, FY18

	Term. A	Term. B	Term. C	Term. D	Term. E	TOTAL
<i>Sample Size</i>	780	769	747	1113	639	4048
<b>GENDER</b>						
Male	49.3%	50.9%	48.5%	46.4%	46.7%	48.2%
Female	50.7%	49.1%	51.5%	53.6%	53.3%	51.8%
<b>AGE</b>						
16-21	6.4%	5.8%	6.7%	7.7%	7.7%	6.9%
22-25	8.1%	6.7%	9.3%	8.0%	9.6%	8.3%
26-34	17.3%	17.8%	17.6%	21.8%	19.9%	19.1%
35-44	16.6%	14.4%	16.8%	16.2%	16.3%	16.0%
45-54	19.5%	21.9%	20.3%	18.1%	19.3%	19.7%
55-64	19.9%	21.7%	19.0%	17.0%	15.6%	18.6%
65-75	10.7%	9.8%	9.0%	10.1%	10.9%	10.1%
76 & over	1.6%	1.8%	1.4%	1.1%	0.6%	1.3%
<b>INCOME</b>						
Up to \$25,000	9.1%	9.1%	9.3%	9.0%	9.1%	9.1%
\$26,000 to \$50,000	16.6%	18.4%	17.4%	16.0%	17.5%	17.1%
\$51,000 to \$75,000	15.1%	16.8%	16.6%	16.3%	16.9%	16.3%
\$75,000 to \$100,000	16.3%	12.5%	14.3%	17.6%	18.6%	15.9%
\$101,000 to \$150,000	18.8%	18.9%	19.5%	18.3%	15.1%	18.2%
\$151,000 to \$200,000	11.1%	11.7%	9.0%	11.4%	10.2%	10.7%
Greater than \$200,000	12.9%	12.6%	13.8%	11.4%	12.6%	12.6%
>\$100,000	42.8%	43.2%	42.3%	41.1%	37.9%	41.5%
<b>TOP ETHNICITIES</b>						
White/Caucasian	66.7%	73.2%	69.5%	64.1%	66.4%	67.7%
Black/African American	11.0%	10.5%	10.9%	10.5%	14.6%	11.4%
Hispanic/Latino	12.1%	9.1%	12.0%	14.2%	9.3%	11.6%
Asian	6.1%	3.3%	4.5%	8.1%	6.7%	5.9%
<b>PURPOSE OF TRAVEL</b>						
Business	39.6%	44.0%	42.2%	33.9%	34.0%	38.5%
Non-Business	60.4%	56.1%	57.8%	66.1%	66.0%	61.5%
<b>TOP NATIONALITIES</b>						
United States of America	83.5%	85.7%	87.0%	74.3%	84.7%	82.2%
Mexico	1.9%	4.2%	1.5%	4.0%	0.0%	2.5%
Canada	1.7%	1.2%	1.9%	0.4%	2.0%	1.3%
India	1.3%	0.3%	0.7%	2.2%	1.4%	1.3%
United Kingdom	0.4%	0.7%	0.0%	1.3%	0.5%	0.6%
<b>PASSENGER TYPE</b>						
Connecting	57.5%	71.3%	53.1%	57.6%	19.1%	53.3%
O/D	42.5%	28.7%	46.9%	42.4%	80.9%	46.7%
<b>AVERAGE DWELL TIME</b>						
0 - 30 min	8.4%	6.9%	6.9%	7.1%	8.6%	7.5%
31 - 59 min	31.7%	40.8%	31.1%	35.7%	26.5%	33.5%
1 hr - 1 hr 30 min	20.8%	18.2%	20.1%	20.2%	19.8%	19.9%
1 hr 30 min – 2 hr	21.2%	17.9%	23.3%	19.5%	24.6%	21.1%
More than 2 hr	17.9%	16.2%	18.6%	17.5%	20.6%	18.0%